



LEADERSHIP

“The Penny Harvest experience enhances our students’ decision-making and leadership skills, while fostering a sense of teamwork and collaboration”
 - Pat Lieberman, Assistant Principal, New York, NY



CHARACTER BUILDING

“This is learning! It’s about how to help others. This is just as important as reading and writing.” - Eric Nezowitz, former Principal, Staten Island, NY

(top) Young people participate in a Neighborhood Service project by cleaning-up and replanting a community park. (above) The “Wheel of Caring,” a lesson in the Curriculum Guide, helps students to determine the community’s most crucial problems.

PENNY HARVEST
MILESTONES
 16 YEARS
 \$5 MILLION IN PENNIES
 9,000 GRANTS
 630,755 STUDENT
 LEARNING & SERVICE
 HOURS

Common Cents
 creators of the **Penny Harvest**

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The Penny Harvest strives to connect students to their community. (above left) Senior citizens and middle school students play bingo together at the local community center. Other students (right) spent months working with the New York Turtle and Tortoise Society in Central Park to preserve and develop the natural habitat of the native turtles.

JOIN
 almost 1,000 principals nationwide
 leading their students to create strong
 school communities.

Penny Harvest

SERVICE-LEARNING
COMMUNITY BUILDING
CHARACTER EDUCATION
YOUTH PHILANTHROPY
LEADERSHIP

IT'S

IT'S NOT A FUNDRAISER.
IT'S THE PENNY HARVEST!

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PENNY HARVEST: IT SPEAKS FOR ITSELF!

SERVICE-LEARNING

“Penny Harvest is a valuable service-learning initiative that teaches students that they can make a real difference in their community and plants the seed for a lifetime of activism”

- Denise Katz, Teacher, New York, NY

COMMUNITY BUILDING

“Seldom does a program come along that has the ability to impact a school and community to the level that the Penny Harvest does. Parents consistently tell me that the Penny Harvest is the most worthwhile event that takes place at our school all year!” - KC Gottschalk, Principal, Albany, NY



YOUTH PHILANTHROPY

“We work with students who come from very needy families and yet they were excited to share and felt very good about giving back to their communities.”

- Svetlana Mamedova, Teacher, Seattle, WA

(above) Penny Harvest youngsters proudly display their fall collection in 30-pound sacks. (left) Penny Harvest Coach Peter Korniker watches as students on a Philanthropy Roundtable debate community needs and determine how to spend the harvest funds.

IT'S THE PENNY HARVEST!

The Penny Harvest is a year-round service-learning program that engages students between the ages of four and 14 in community building, character education and leadership. The processes of philanthropy—gathering pennies, grant-making, taking action—introduces students to the power of giving and service, and in turn, students learn they can enact change in their communities.

IT'S AS EASY AS 1-2-3-4

1

Penny Harvest Timeline

Fall	Winter	Spring
Gather Pennies	Make Grants	Take Action
<p>Student leaders unite and engage your whole school in gathering pennies.</p> <p>Competitions and curriculum captivate and educate your students.</p>	<p>Student leaders:</p> <p>Research community needs (consult neighbors and integrate the concerns of classmates).</p> <p>Identify, visit and interview local organizations.</p> <p>Decide, as a group, how to allocate their Penny Harvest funds (usually \$1,000).</p>	<p>Students lead their peers in Neighborhood Service projects that address community problems.</p> <p>Celebrate accomplishments with a school-wide Check Award Ceremony.</p>

2

BENEFITS to Your School

- Improves attendance
- Increases academic effort
- Sharpens communication and leadership skills
- Enhances school community and culture
- Increases self-worth
- Improves ability to work with others
- Increases parental involvement in the school

Source: Teacher Survey, Dr. Chris Weiss, the Director of Quantitative Methods in the Social Sciences, Columbia University

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JOIN!

- **Register** online at www.PennyHarvest.org/signup or submit the enclosed form.
- **Appoint** a charismatic, community-minded teacher or staff member to facilitate the program.
- **Start** engaging your students in this exciting opportunity!

3

We Provide YOU

- The Penny Harvest is **FREE** for your school.*
- A Curriculum Guide, which includes academically-integrated lessons, activities and hand-outs
- A Penny Harvest Kit, including penny bags, penny sacks, family guides, leader pins, stickers and posters for every student in your school
- Professional development for the Penny Harvest Coach in your school
- Year-round administrative and logistical support

* Support from our donors covers the full cost of running the program at your school (averaging \$1,500 per school). The children donate every penny to a charitable cause.